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Kling Chief Lighting Designer Awarded Two Illumination Design Awards
Michael Tortora Honored for Outstanding Achievement in Lighting Design

PHILADELPHIA, PA – May 2, 2006 – Michael Tortora, IES, LEED® 2.1 AP, Chief Lighting Designer at Kling, was recently awarded two Illumination Design Awards from the Illuminating Engineering Society of North America (IESNA) for “Outstanding Achievement in Lighting Design” for work performed for Elsevier, a world leading, multiple-media publisher of scientific, technical, and health information products and services. Kling, one of the nation’s leading architecture, engineering, interiors, and planning firms, performed full interior design and engineering services for Elsevier’s new Philadelphia office. Mr. Tortora provided lighting design services for this project and was awarded both IESNA’s East Central Region Award of Merit and award for the Philadelphia Section.

The Illuminating Engineering Society of North America is the recognized technical authority on illumination. The IESNA seeks to improve the lighted environment by bringing together those with lighting knowledge and by translating that knowledge into actions that benefit the public. Each year, the IESNA recognizes outstanding professionals in the field through various awards, one of them being the International Illumination Design Awards (IIDA), which provide a unique opportunity for public recognition of professionalism, ingenuity, and originality in lighting design. The IIDA distributes awards at three different levels. Mr. Tortora received the Regional Award of Merit (for superior lighting design) and the Section Award (for good lighting design). The design is also currently being judged at the International Award level.

Mr. Tortora provided Elsevier with an overall design that minimized energy consumption, sustained halogen lamp life, and created visual interest for the entire reception and lobby area via a fully programmable preset modular dimming system. Care was taken to provide softened lighting atmospheres for Elsevier’s main areas to complement the spaces’ refined design. Visual interest, however, was provided through unique lighting elements, such as an illuminated media case that provided shadow-free lighting for one of Elsevier’s showcase spaces.

Michael Tortora graduated from Wayne State University with a Master of Fine Arts in Theatre Lighting Design and holds a Bachelor of Fine Arts in Speech, Communication & Theatre from Youngstown State University. He is certified as a LEED® (Leadership in Energy and Environmental Design) 2.1 Accredited Professional and is a member of both the Illuminating Engineering Society of North America and the International Association of Lighting Designers. Mr. Tortora has been with Kling for six years.

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